50 Powerful AI Prompts for YouTube Creators

This appendix collects fifty ready-to-use prompts covering every stage of the workflow, from choosing a channel idea to analyzing your results. Many build on prompts introduced in the chapters, refined for repeated use. The chapter where each topic is covered appears in parentheses after each section title.

How to use these prompts

- **Replace everything in [brackets]** with your own details. The more specific you are, the better the results.
- **Start with your channel context.** Many prompts work better when the AI knows about your channel. Save the Channel Context Block below and paste it at the start of any conversation.
- **Treat the first answer as a draft.** Ask follow-up questions such as "make it shorter," "more conversational," "give me five more options," or "explain your reasoning."
- **Stay the editor.** Verify facts, check that nothing was invented, and make sure the result sounds like your channel (Chapters 4 and 19).
- **Save your best versions.** When you adjust a prompt and get great results, save your version as a template (Chapter 20).

Your Channel Context Block

Fill this in once, save it, and paste it at the start of new AI conversations:

> "Context for this conversation: I run a faceless YouTube channel called [channel name] about [subject]. My intended viewer is [description of viewer]. My one-sentence channel promise is: [promise]. My main long-form format is [format], and I use [Shorts format] for Shorts. My tone is [e.g., friendly, plain-spoken, curious, never hyped]. My typical long-form video length is [length]. Please keep this in mind for everything that follows."

CHANNEL AND NICHE (Chapter 2)

1. Brainstorm channel concepts

> "I'm interested in these subjects: [list 3--5 interests]. My experience includes [brief background]. Suggest 10 faceless YouTube channel concepts based on these interests. For each, describe the intended viewer, the type of videos it would make, whether it's mainly evergreen or news-driven, and one challenge I'd face."

2. Test a channel idea

> "I'm considering a YouTube channel about [subject] for [intended viewer]. Act as a skeptical advisor. Is there enough to say about this subject for at least 100 videos? Who else covers it? What would make my channel different? What's the biggest risk? Finish with an honest assessment: pursue, refine, or reconsider."

3. Find gaps in competing channels

> "Here are the names and most popular video titles of five channels in my niche: [paste]. What topics, angles, or viewer needs are these channels NOT serving well? Suggest five ways a new channel could stand out."

4. Write a channel promise

> "My channel is about [subject] for [intended viewer]. Write 10 versions of a one-sentence channel promise that tells a new viewer exactly what they'll get and why it's worth subscribing. Keep each under 20 words, specific, and free of hype."

© 2026 PMV Consulting, LLC · For personal use by readers of The AI-Powered YouTuber

5. Name the channel

> "Suggest 20 names for a faceless YouTube channel about [subject] for [intended viewer], with a [tone] feel. Mix descriptive names and memorable brandable names. Keep them easy to spell and say aloud. Flag any that might be confused with existing well-known brands."

VIDEO IDEAS AND PLANNING (Chapters 4, 13, and 16)

6. Generate a batch of video ideas

> "[Paste Channel Context Block.] Suggest 20 long-form video ideas for my channel. Balance evergreen search topics with a few seasonal or timely ones. For each, give a working title and the search intent it serves (learn, do, compare, or be entertained)."

7. Find a fresh angle on a common topic

> "Many channels have already covered [topic]. Suggest eight fresh angles I could take, such as a different audience, a surprising question, a myth to correct, a story-based approach, or a comparison. For each, give a working title and one sentence explaining why viewers would choose it over existing videos."

8. Build a video plan

> "Create a video plan for a [length] YouTube video on [topic] for [intended viewer]. Include the angle, a working title, a one-sentence hook, the three to five main sections with their key points, and a closing call to action. Keep it to one page."

9. Plan a series

> "My video on [topic] performed well. Suggest a six-part series that builds on it, with a title and one-sentence summary for each episode. Order them so each episode naturally leads to the next, and suggest a playlist name viewers would search for."

10. Build a three-month content calendar

> "[Paste Channel Context Block.] I publish [number] long-form videos and [number] Shorts per week. Create a 12-week content calendar in table form with columns for week, long-form topic, working title, format, and two Short ideas repurposed from it. Account for seasonal interest in my subject."

11. Choose the right format

> "I'm planning a video about [topic]. Which faceless format would suit it best: narrated slideshow, stock-video explainer, AI visual story, screen tutorial, AI avatar presenter (not for finance, health, or legal topics), list/countdown, or book/topic explainer? Explain your choice, describe what the finished video would look like, and name one alternative format that could also work."

RESEARCH AND FACT-CHECKING (Chapter 4)

12. Research a topic

> "I'm making a YouTube video about [topic] for [intended viewer]. Summarize the key facts, main events or steps, and the most interesting or surprising details. Separate well-established facts from claims that are disputed or uncertain. List the types of reliable sources I should check to verify each key fact."

13. Find the questions viewers are really asking

> "List 25 questions a curious beginner might ask about [topic], from the most basic to the more advanced. Group them into themes, and mark the five questions most likely to be searched on YouTube."

© 2026 PMV Consulting, LLC · For personal use by readers of The AI-Powered YouTuber

14. Fact-check a script

> "Review the following script for factual accuracy: [paste script]. List every specific claim (names, dates, numbers, quotations, and statements of fact). For each, rate your confidence that it's accurate, flag anything that may be wrong or outdated, and note which claims I should verify with a primary source. Don't rewrite the script."

15. Check quotations and attributions

> "Here are quotations I plan to use in a video: [paste quotes with attributions]. For each, tell me whether you're confident it's accurately worded and correctly attributed, whether it's commonly misattributed, and what kind of source would confirm it. If you're unsure, say so."

16. Explain a complex idea simply

> "Explain [complex concept] to a curious adult with no background in the subject. Use plain language, one clear everyday analogy, and no jargon unless you define it. Then give me a one-sentence version I could use in a video."

SCRIPTS (Chapters 5 and 7)

17. Turn a plan into a first-draft script

> "[Paste Channel Context Block.] Using this video plan: [paste plan], write a first-draft script for a [length] long-form video. Write for the ear, not the eye: short sentences, conversational tone, and natural transitions. Include a hook in the first 15 seconds, clear section breaks, and a soft call to action at the end. Mark each section with an approximate timestamp. Use only the facts in my plan."

18. Write a Short script

> "Write a YouTube Short script on [one idea] for [intended viewer], about 100--150 words (40--60 seconds). Open with a hook in the first sentence, deliver one clear idea, and end with a line that encourages viewers to watch more on my channel. Suggest on-screen text for each line."

19. Make a script more conversational

> "Rewrite this script so it sounds natural when read aloud by a narrator: [paste script]. Shorten long sentences, replace formal words with everyday ones, add natural transitions, and remove anything that sounds like a written essay. Keep all the facts and the overall structure."

20. Tighten a script

> "This script runs about [current length], and I need it closer to [target length]: [paste script]. Cut repetition, filler, and weaker points while keeping the hook, the key information, and the ending. Then list what you removed so I can decide whether to restore anything."

21. Add storytelling

> "Here is my script: [paste]. Suggest ways to make it more engaging through storytelling. Consider opening with a specific moment or person, building curiosity toward a reveal, and using concrete examples instead of general statements. Show me revised versions of the two sections that would benefit most."

22. Strengthen transitions to hold attention

> "Review the transitions between sections in this script: [paste]. Rewrite each one to create a small reason to keep watching, such as a question, a preview of what's coming, or a surprising connection, without using clickbait phrases."

© 2026 PMV Consulting, LLC · For personal use by readers of The AI-Powered YouTuber

23. Write a natural call to action

> "Write five different closing calls to action for a video about [topic]. Each should feel like a natural conclusion rather than a sales pitch, and invite viewers to [subscribe / watch a related video on (topic) / visit my website]. Keep each under 30 words."

HOOKS AND OPENINGS (Chapters 5, 7, and 11)

24. Write multiple hooks

> "My video is titled [title] and covers [brief summary]. Write eight different opening hooks, each under 25 words, using different approaches: a surprising fact, a question, a bold statement, a quick story, a problem the viewer has, and a promise of what they'll learn. Each hook must accurately reflect what the video delivers."

25. Check that the opening matches the title

> "Here is my video title and the first 30 seconds of my script: [paste]. Does the opening confirm right away that viewers are in the right place? Does it deliver on the title's promise quickly enough? Rewrite the opening three ways that get to the value faster."

26. Hook a Short in three seconds

> "Write 10 opening lines for a YouTube Short about [topic]. Each must grab attention within the first three seconds and be under 12 words. Pair each with suggested bold on-screen text of no more than five words."

27. Hooks for different audiences

> "My video is about [topic]. Identify five different types of viewers who might care about it. For each, write a title and an opening hook sentence that speaks directly to what they care about."

TITLES, THUMBNAILS, AND PACKAGING (Chapter 11)

28. Generate title options

> "Write 10 YouTube title options for a video about [topic]. The main keyword is [keyword]. Keep each under 60 characters, place the keyword near the beginning, and make each promise a clear benefit to [intended viewer]. Avoid clickbait and exaggeration. Then mark your top three picks and explain why."

29. Improve an underperforming title

> "My video titled [current title] has a lower click-through rate than my channel's average. The video covers [summary]. Suggest eight alternative titles that are clearer, more specific, or more compelling while staying honest about the content. Explain what each changes."

30. Brainstorm thumbnail concepts

> "My video is titled [title] and covers [summary]. Suggest five thumbnail concepts. For each, describe the single focal image, the color contrast, and up to four words of text that add to the title rather than repeat it. Keep them simple enough to read at phone-screen size."

31. Write an AI image prompt for a thumbnail

> "Write a detailed prompt for an AI image generator to create a YouTube thumbnail background for a video titled [title]. The image should have one clear focal subject, bold high-contrast colors, a [style, e.g., photographic, painterly, flat illustration] look matching my channel, and empty space on the [left/right] third for text. Use a 16:9 format and include no text in the image."

© 2026 PMV Consulting, LLC · For personal use by readers of The AI-Powered YouTuber

32. Plan thumbnail tests

"I want to test three thumbnail options for my video titled [title] using YouTube Studio's A/B Testing. Suggest three concepts that differ in one clear way each, such as the focal image, the text, or the color scheme, so I can learn which element makes the biggest difference."

33. Build a consistent visual identity

"My channel is about [subject] with a [tone] feel. Suggest a consistent visual identity for thumbnails and channel art: a color palette of three or four colors, font style guidance, a layout pattern for thumbnails, and a style description I can reuse in AI image prompts so all my visuals look related."

SEO AND PUBLISHING (Chapters 10 and 11)

34. Find keyword variations

"I'm making a YouTube video about [topic] for [intended viewer]. List 20 ways a beginner might phrase a YouTube search for this topic, grouped by search intent. Then suggest the three phrases most likely to match what beginners actually type. I'll test these in YouTube's search bar."

35. Write a video description

"Write a YouTube description for my video titled [title]. Here is my script: [paste]. Open with two sentences that summarize the value to the viewer and include the phrase [main keyword]. Add a short paragraph on what's covered, then placeholders for my website link, related videos, and [affiliate disclosure if needed]. Keep the tone plain and friendly, with no keyword stuffing."

36. Create chapter timestamps

"Here is my final script with approximate timings: [paste]. Create YouTube chapter timestamps starting at 0:00, with at least three chapters, each at least 10 seconds long. Give each chapter a short, descriptive title a searcher would understand."

37. Choose hashtags and name playlists

"My video is titled [title] about [topic]. Suggest three to five specific, relevant hashtags. Then suggest a playlist name for this video that matches how viewers would search for this subject."

38. Write a pinned comment

"Write three options for a pinned comment on my video about [topic]. Each should ask viewers a specific, easy-to-answer question related to the video, and one should point viewers to [my website article / a related video]. Keep each under 40 words."

VOICE AND VISUALS (Chapters 6 and 8)

39. Prepare a script for AI narration

"Prepare this script for an AI text-to-speech voice: [paste script]. Identify words, names, and abbreviations likely to be mispronounced and suggest phonetic spellings. Mark places where a pause would help, and break any sentences that are too long to read naturally in one breath."

40. Create a visual shot list

"Here is my script, divided into sections: [paste]. Create a shot list that suggests a visual for every 5--10 seconds of narration. For each, note the type (stock video, stock photo, public-domain image, AI-generated image, chart, or on-screen text), a brief description, and search terms or an AI prompt to find or create it."

© 2026 PMV Consulting, LLC · For personal use by readers of The AI-Powered YouTuber

41. Keep AI images consistent

"I need a series of AI-generated images for a video about [topic] that all share the same visual style. Write a reusable style description covering the art style, color palette, lighting, and mood, then write six image prompts for these scenes that all use that style description: [list scenes]."

42. Avoid the generic AI look

"Here is an AI image prompt I've been using: [paste prompt]. The results look generic and similar to other AI videos. Suggest five ways to rewrite the prompt for more distinctive, natural-looking images, with specific details about composition, lighting, texture, and setting. Show me the improved prompt."

REPURPOSING AND PROMOTION (Chapters 12, 14, and 18)

43. Extract Shorts from a long-form script

"Here is the final script from my long-form video: [paste]. Create five YouTube Short scripts from it, each 100--150 words, focused on one idea, with a strong opening hook, and fully understandable to someone who hasn't seen the long video. End each with a brief line inviting viewers to watch the full video. Use only facts that appear in my script."

44. Turn a script into a website article

"Rewrite this YouTube script as a 500--700 word companion article for my website: [paste script]. Open with a short paragraph on what readers will learn, use clear subheadings, and end by encouraging readers to watch the full video and subscribe. Keep my tone and add no facts that aren't in the script."

45. Write social media posts

"Here is the script for my video titled [title]: [paste]. Write three social media posts to promote it: one for Facebook (friendly, two to three sentences), one for LinkedIn (practical, professional), and one for Instagram (a short caption with three to five hashtags). Each should share one interesting point and invite people to watch."

46. Create a free resource for an email list

"[Paste Channel Context Block.] Suggest five ideas for a free, one- to three-page resource I could offer in exchange for email signups, such as a checklist, cheat sheet, or guide. For the best idea, write a complete first draft."

ANALYSIS AND IMPROVEMENT (Chapters 16, 19, and 20)

47. Diagnose retention drop-offs

"Here is my video script with approximate timestamps: [paste]. My audience retention graph shows [describe: e.g., a steep drop in the first 20 seconds, a dip at 3:10, and a spike at 5:45]. What's the most likely cause of each drop, and what might explain the spike? Suggest specific changes to apply in future videos."

48. Interpret a video's performance

"Here are the analytics for my YouTube video: impressions [number], click-through rate [percentage], average view duration [time] out of [video length], top traffic sources [list], top search terms [list], and subscribers gained [number]. My channel's typical CTR is [percentage] and typical average view duration is [time]. In plain language, what's working, what isn't, and what two changes would you suggest?"

49. Find patterns across your channel

"Here are the titles and key numbers for my last [number] videos: [paste titles with views, average view duration, CTR, and subscribers gained]. Which topics, formats, lengths, or title styles perform best? What do my weakest videos have in common? Suggest five new video ideas that build on my strongest performers, and one experiment to try next month."

© 2026 PMV Consulting, LLC · For personal use by readers of The AI-Powered YouTuber

50. Run a pre-publish quality and compliance check

"Before I publish, review this video's details against the questions below. Script: [paste]. Title: [title]. Description: [paste]. Visual and music sources: [paste content-source record]. (1) Does the title honestly match the content? (2) Are there factual claims I should double-check? (3) Is any source or license missing or unclear? (4) Does anything depict a realistic person, place, or event that may require an 'altered or synthetic content' disclosure? (5) Could this video appear generic or template-like compared with others on the same topic, and how could I make it more distinctly mine? (6) If an AI avatar or persona presents the video, does it discuss finance, health, or legal topics? List any concerns clearly. Don't rewrite anything."

© 2026 PMV Consulting, LLC · For personal use by readers of The AI-Powered YouTuber