# Channel Protection Checklist

General information, not legal advice. Rules change; confirm current policies in YouTube Help.

## 1. CONTENT-SOURCE RECORD

**Video:** _____ **Date:** _____

| Item | Source (and link) | License / permission | Notes (attribution, disclosure) |
|---|---|---|---|
| Narration | | | |
| Video clips | | | |
| Images | | | |
| Music | | | |
| AI-generated visuals | | | |
| Other | | | |

## 2. DO I NEED TO DISCLOSE? (Studio → Details → altered or synthetic content)

**DISCLOSE (answer Yes) if the video…**

- ☐ Makes a real person seem to say or do something
- ☐ Realistically alters footage of a real event or place
- ☐ Shows a realistic scene that didn't happen

**Usually NO disclosure for…**

- ☐ AI help with scripts, titles, captions, thumbnails
- ☐ A standard AI voice that imitates no real person
- ☐ Clearly unrealistic, animated, or stylized content

*When in doubt, disclose. YouTube says labels don't affect recommendations or earnings, and it can now apply labels automatically.*

## 3. HUMAN-IN-THE-LOOP CHECK (before every upload)

- ☐ I chose the topic and angle for my audience
- ☐ I verified names, dates, numbers, and quotes
- ☐ I listened to the whole narration and fixed it
- ☐ I disclosed any realistic synthetic content
- ☐ I reviewed and edited the script myself
- ☐ I chose each visual and have the right to use it
- ☐ It's meaningfully different from a one-prompt video
- ☐ No AI avatar presents finance, health, or legal topics

## 4. QUICK FACTS

- Content ID claim: not a strike, but can take earnings or block
- Copyright strike: 3 in 90 days can end a channel
- Strikes expire after 90 days once Copyright School is done
- Remove early: retraction or counter-notification
- Guidelines: first violation is usually a warning
- Credit alone is not permission; fair use is narrow

## 5. IF SOMETHING GOES WRONG

1. Read the notice carefully in YouTube Studio
2. Check my content-source record
3. If it's a real problem: trim, replace, mute, or remove
4. If I'm right: dispute, counter-notify, or appeal
5. Update my habits so it doesn't happen again
6. Ignore anyone selling strike removal (scam)

## 6. TOOL TERMS RECHECK

Tool: _____ Commercial use? Y / N Attribution? Y / N Checked on: _____

Tool: _____ Commercial use? Y / N Attribution? Y / N Checked on: _____

Tool: _____ Commercial use? Y / N Attribution? Y / N Checked on: _____


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