First Short Checklist

From one-sentence concept to published Short. Imperfect is fine; published is the goal.

Concept

My Short in one sentence (no “and”): _____

_____

Script

- ☐ Opens with the payoff or the most surprising detail, not a greeting
- ☐ One idea only; about 75–150 words for 30–60 seconds of narration
- ☐ Read aloud once and cut anything that drags

Voice, visuals, and sound

- ☐ Narration generated in a clear, comfortable AI voice (Chapter 6 goes deeper)
- ☐ One strong image or clip behind the narration
- ☐ On-screen text reinforces the key point (many viewers watch with sound off)
- ☐ Captions turned on
- ☐ Background music is low and safe to use: from the YouTube Audio Library, or licensed for use in YouTube videos

Review before publishing

- ☐ Watched start to finish with the sound OFF: does the idea still come across?
- ☐ Watched again with the sound ON: audio clear, captions in sync
- ☐ No typos in on-screen text or captions, and no AI narration glitches
- ☐ The first second would stop you from scrolling

Export and upload

- ☐ Exported vertical (9:16, ideally 1080 × 1920) and no longer than 3 minutes
- ☐ Uploaded in YouTube Studio: Create → Upload videos
- ☐ Clear title added; audience setting confirmed
- ☐ Published!

Date published: _____

Link to my Short: _____

- ☐ **Milestone 4 complete: FIRST SHORT PUBLISHED.** Check it off on your Channel Build Tracker.

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