My Why & My 90 Days

Fill this in before Chapter 1. Come back to it whenever your motivation dips. Success here is measured in what you build, not what you earn.

Why I'm starting a YouTube channel

Early ideas for what my channel could be about

Hours per week I'll commit: _____

How I'll balance Shorts and long-form (my first guess)

What a successful first 90 days looks like

- ☐ My channel is live, named, and branded (Chapter 3)
- ☐ My first Short is published (Chapter 5)
- ☐ My first long-form video is published (Chapter 10)
- ☐ My channel is connected to a website (Chapter 12)
- ☐ Total videos published by day 90: _____

What I'll do when motivation dips

Signed: _____

Date: _____

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