Toolkit Checklist

Start with the $0 Beginner Toolkit. Record one tool per category, check its license terms, then track anything you pay for.

1 · My toolkit (one primary tool per category)

Category	My tool	Free or paid?	Commercial use OK?	Attribution needed?
Writing & research			☐ Yes ☐ No	☐ Yes ☐ No
Voice			☐ Yes ☐ No	☐ Yes ☐ No
Images			☐ Yes ☐ No	☐ Yes ☐ No
Video clips			☐ Yes ☐ No	☐ Yes ☐ No
Editing			☐ Yes ☐ No	☐ Yes ☐ No
Screen recording			☐ Yes ☐ No	☐ Yes ☐ No
Music			☐ Yes ☐ No	☐ Yes ☐ No
Captions			☐ Yes ☐ No	☐ Yes ☐ No
Thumbnails			☐ Yes ☐ No	☐ Yes ☐ No
Analytics			☐ Yes ☐ No	☐ Yes ☐ No
Storage			☐ Yes ☐ No	☐ Yes ☐ No
Website			☐ Yes ☐ No	☐ Yes ☐ No

Check commercial use and attribution for every free plan before publishing. Record what you find in your content-source record (Chapter 19).

2 · Before I upgrade

☐ I need it for licensing (commercial use), or

☐ A free limit costs me real time every week, and I've used the free version enough to know it's the right tool

☐ Viewers will notice the difference, and my publishing habit justifies the cost

3 · Subscription list (review every three months)

Paid tool	Cost / month	Renews on	What I use it for	Keep?
				☐
				☐
				☐
				☐

Next quarterly review: _____

4 · File system

☐ Channel folder with one project folder per video, named YYYY-MM Title

☐ Subfolders: 01 Script & Research · 02 Audio · 03 Visuals · 04 Music · 05 Thumbnail · 06 Final Export · 07 Shorts

☐ A sources text file in each project folder: where every image, clip, and track came from, and its license

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