Video Plan Worksheet

Plan before you produce. AI can draft every box on this page, but you decide what stays. Use one sheet per video.

Working title: _____ ☐ Short ☐ Long-form

The one question this video answers: _____

Hook (first few seconds): write three, circle one

1. _____

2. _____

3. _____

Main points

A Short gets one idea. A long-form video gets three to five, in a logical order.

1. _____

2. _____

3. _____

4. _____

5. _____

Call to action: _____ **Where it goes:** _____

Facts to verify before scripting

Claim, statistic, or date	Where I checked it	✓
		☐
		☐
		☐

Simple storyboard

Script section	What's on screen
Hook	
Point 1	
Point 2	
Point 3	
Call to action	

☐ **Milestone 3 complete:** plan for Video #1 (a Short) finished. Check it off on your Channel Build Tracker.

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